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## Copywriting Sample

### Thanksgiving Place/Utah County Fair :60

*Sfx: heavy front door to residence slams shut.*

**Boy** (*young boy, yelling through the house*) Mom? Mom. We need to go to the fair

**Sister** (*mimicking him*): We need to go to the fair

**Boy**: stop that

**Sister**: stop that

**Boy**: (*yelling to mom again*) Mom. The Utah County Fair is coming up - can we go?

**Sister**: The Utah County Fair is coming up

**Boy**: And they've got Double Dare

**Sister**: and they've got (*realizing the significance, says as if stunned*) Double Dare?

**Boy**: Yeah. Double Dare at the Utah County Fair

**Sister**: Double Dare at the Utah County Fair

**Boy**: Stop saying everything I say

**Sister**: Stop saying everything I say

**Boy**: I'm a doofus

**Sister**: Yes you are (*sfx: female footsteps approaching*)

**Boy**: (*yelling louder*) Mom

**Mother**: (*in same room*) Stop yelling and stop calling names or we won't go to the fair.

**Boy**: but she (*giving up*)

**Ann**: The Utah Country Fair is back at Thanksgiving Point July 26th through July 29th. Ride the rides, sample the food, explore the 4-H exhibits, see the Junior Livestock shows, demonstrations and talent shows, and stay for fireworks every night. Family pass is only fifteen dollars for up to six family members. And for a special advance purchase price on carnival tickets call Thanksgiving Point, (phone). You can win prizes with the messy fun of Double Dare at the Utah County Fair, July 26th through July 29th at Thanksgiving Point. Details online at (website).

**Sister**: Details online at (website).